

## CALL FOR EXHIBITORS

### Second European Defence Innovation Day

Brussels – The Square

31 May– 1 June 2023

The European Defence Agency (EDA) under the auspices of the Swedish Presidency of the Council of the European Union is organising the **second European Defence Innovation Days (EDID)**. The event will take place on 31 May and 01 June 2023 at the Square in Brussels.

The Defence Innovation Days are expected to attract the attendance of high-level representatives from national administrations, armed forces, European institutions, industry, and research organisations.

It provides a unique opportunity for industries to showcase concrete outcomes of their innovation activities.

EDA kindly invites National Defence Industry Associations and Aerospace and Defence Industries Association of Europe to reserve a stand and identify suitable industries to participate as exhibitors during the event.

While all conference attendees will be free to walk around the exhibition, exhibitors are also invited to host a 15-minute 'tech talks' in dedicated break-out rooms for a limited audience. This year, the event also includes a dedicated break-out room for Start-ups and SMEs to present themselves in a 15-minute presentation.

**Deadline for this expression of interest is 27 March 2023 - 17:00 Brussels time.**

### Guidelines for exhibitions at EDID

The following guidelines should be considered when evaluating selection of exhibitors:

- The stand should showcase outcomes of the innovation activities. While preference is given to exhibiting physical mock-ups, prototypes (physical or digital) and/or demonstrators, no format for the stand is prescribed.
- Stands will be allocated based on availability while ensuring a proper balance in terms of geographical distribution and company profiles.
- Cross-border cooperation and/or joint developments with multiple industries is preferred.
- Examples of applying civil innovation to the military sector (e.g., dual-use technologies or synergies created between sectors) are highly appreciated.
- Involvement of Small and Medium-sized Enterprises and/or Start-ups is encouraged.
- The following stand sizes are available: **4-9-18 m<sup>2</sup>**.
- All costs associated with the stand will be for the stand holder.

- The venue provides an exhibitor service through which it will be possible to directly arrange the payments and all customisation for the stand. The details of this service will be shared with the exhibitors after the expression of interest.
- The call for exhibitors has also been sent to Ministry of Defence (MoD) representatives of participating Member States (pMS) as well as Norway and Switzerland.

## Expression of interest

The expression of interest for the stands, for hosting a 'tech talk', and for having one or more Start-ups or Small and Medium-sized Enterprises (SME) introducing themselves, should be communicated to [edadefenceinnovation@eda.europa.eu](mailto:edadefenceinnovation@eda.europa.eu).

The communication should also include:

- the choice of stand size **4-9-18 m<sup>2</sup>**.
- if the stand will be a joint stand in cooperation with the MoDs
- the intention to use the exhibitor services of the venue.

Moreover, we kindly request to provide details about Start-ups or SMEs that would like to introduce themselves to the audience in the dedicated break-out room. Based on availability, EDA reserves the right to select the Start-ups and SMEs that will be invited, to ensure a proper balance among pMS as well as among company sizes.

For queries regarding registration as exhibitor please do not hesitate to contact [edadefenceinnovation@eda.europa.eu](mailto:edadefenceinnovation@eda.europa.eu).

Thank you in advance for your support and we hope to welcome many delegations at this second European Defence Innovation Day.



Jiří Šedivý  
EDA Chief Executive