



# Expodefensa 2017

Feria Internacional de Defensa y Seguridad  
International Defense and Security Trade Fair

EN

4<sup>th</sup> to 6<sup>th</sup> December 2017  
Bogota, Colombia



## Exhibition presentation

Oficiální realizátor společné účasti ČR  
v projektu NOVUMM:

Progres Partners Advertising, s.r.o.  
Opletalova 55  
110 00 Praha 1

[www.ppa.cz](http://www.ppa.cz)  
[www.future-forces-forum.org](http://www.future-forces-forum.org)

# Commercial Brochure

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## THE LEADING DEFENSE & SECURITY HUB FOR LATIN AMERICA & THE CARIBBEAN



### ADDRESSING THE DEFENSE & SECURITY CHALLENGES OF LATIN AMERICA

- 79% of the population living in urban concentrations
- Vast territories and complex environments (Andes mountain range, Amazonian forest, expanded coastal areas, extended travel distances, etc.)
- Strong and dynamic economic growth
- Major economic organizations: Pacific Alliance, Mercosur

#### EXPODEFENSA offers solutions to:

- 🛡️ ENSURE THE DEFENSE AND SECURITY OF COUNTRIES
- 🛡️ MAINTAIN OR RESTORE PEACE
- 🛡️ PREVENT AND COMBAT NATURAL AND INDUSTRIAL DISASTERS

The 6<sup>th</sup> edition of **EXPODEFENSA** exhibition will be held from **4<sup>th</sup> to 6<sup>th</sup> December in Bogota – Colombia**, in Corferias Exhibition Center.

**EXPODEFENSA 2017** is the international exhibition and point of reference for Latin America in terms of technological development and innovation for Defense and Security Forces (Air, Land and Naval domains).

After five editions, **EXPODEFENSA** is:

- A reference for Latin American & Caribbean Countries
- An international business platform for worldwide manufacturers

The MINDEFENSA - CORFERIAS - COGES alliance makes EXPODEFENSA a successful business platform with an exhibitors participation growth, high quality of stands, and a strong presence of Latin American and Colombian Official Delegations.

EXPODEFENSA addresses the concerns of governments and all public and private authorities, of the region:

- **Defense** in its three domains: Land, Air and Sea
- **Security** of goods, people, borders, critical infrastructure, and means of communication
- **Fight against** organized crimes, narcotics traffic and urban criminality



## 2015 KEY FIGURES

**232** exhibitors  
from 26 countries

**66%** international  
exhibitors

**10,390** international  
visitors

**55** official delegations  
from 27 countries

**4** Defense and Security Ministers  
from South America

International journalists



## DOMAINS COVERED BY EXPODEFENSA

### NATIONAL DEFENSE

- Weapons & Ammunitions
- Ground, Aerial and Naval Vehicles, Vessels & Aircraft
- Air Defense
- Communication & Information Systems and Cyber-defense
- Detection, Location, Acquisition and Deception
- Field Preparation, Detection of Hazardous Materials, CBRNe
- Fighting Organized Crimes & Narcotics Traffic
- Training and Simulation

### HOMELAND SECURITY

- Land & Maritime Border Control Issues
- Equipment for Security Forces
- Security of infrastructures and sensitive areas
- Security of communication and information systems, Cyber-security
- Urban warning, detection and surveillance
- Rapid intervention means
- Unmanned Systems & Robotics
- Bank and Fiduciary Security

### PEACEKEEPING AND CONFIDENCE RESTORATION

- Anti-Terrorism means
- Equipment for Armed Forces
- Equipment for Special Forces
- Intelligence and Jamming Devices
- Threat Detection
- Crowd Control
- Fighting Urban Criminality

### LOGISTICS FOR OPERATIONS

- Command Post and Crisis Management
- Equipment for Flood fighting, Earthquakes Recovery
- Operational Logistics, Supply, Transport
- Camps and Temporary Facilities
- Emergency and Operational Medicine, Health equipment
- Water Treatment

### SERVICES

- Private Security Services
- Technical Assistance, Transportation, Handling, Storage, Logistics Assets
- Consulting
- Professional Organizations, Chambers of Commerce and Industry, Ministries and Embassies

## WHO EXHIBITS?

International Manufacturers presenting tailored Defense and Security solutions for Latin American and Caribbean countries. These companies have the opportunity to make contact with decision makers on the continent and to explore new business opportunities. They are able to present high-tech products and proven solutions at controlled costs.

## WHO VISITS?

**EXPODEFENSA** attracts international visitors from governments, defense and security forces, and the industry. From all countries of the continent, EXPODEFENSA welcomes:

- Governments, institutions and public bodies equipping the armed forces, security forces and emergency response units
- Manufacturers, logistics operators and service companies in search of contracts and partnerships
- Private companies and organizations open to the public in need of security and protection equipment





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